

10-WORD RÉSUMÉS

Brief introductions from fabulous Michiganders looking for work. Hire them.

IT Generalist. Migrations. Lead tech. Desktop support. Helpdesk. VoIP experience. ctansil@hotmail.com

Healthcare Revenue Cycle Professional. 10+ years. Looking for Consulting work. Kenfoster_72481@yahoo.com

Successful manufacturing executive in start ups, turn-arounds, significant growth. russroxie@att.net

Paralegal/Legal Assistant. Hard working. Multi-tasker. REALLY NEED JOB! Clarkstonassistant@yahoo.com

Receptionist/Administrative. Front Desk. Office/computer experience. Seeking new opportunity. Kie310@hotmail.com

Clerical/Accounting, 16 years total experience. Immediate start. lorimyers020164@hotmail.com

MBA HR Professional email pamelalewis@nextgenmanagement.net

Business consultant with significant start-up experience. daveklee@live.com

IT Professional: degreed, experienced, looking for MS SQL opportunity. rzarczynski@yahoo.com

HR/Payroll Professional 30yrs+Experience seeking new opportunity. srober8721@aol.com

Graduate Civil Engineer/Project Manager/P.E., 30 plus years experience. Jagdish846@gmail.com

Machine Operator, 12 years experience, macdonald818@yahoo.com

Clerical/Customer Service. 25 Years Total Experience. Can Start Immediately. raymond612001@yahoo.com

To place your 10-word résumé here, visit www.michigan.com/working

SPECIAL ADVERTISING SUPPLEMENT FROM THE DETROIT MEDIA PARTNERSHIP

NEXT PAGE:
HELP WANTED:
Macomb Community College Recruitment Fair



COMING NEXT MONDAY:
Where to get the skills to join 'power-ful' growing industry

Working

**Get ahead.
Get hired.
Get inspired.**

Only the Best: Basketball Coach

Basketball coach helps others shoot for success with unique training program

It might seem odd that Coach Dave Guinane, a.k.a. "The Shot Doctor," likens his prowess for teaching basketball players the finer points of skill development to what viewers see each week with contestants on "Dancing With the Stars." But the president and owner of The Basketball Workshop, which operates out of the Joe Dumars Fieldhouse in Shelby Township, says it's a perfect example.

"Anybody can look like a pro in a few months if you have some training," Guinane says. "We see the same type of change and improvement as the nonprofessional dancers. The only difference is we are getting it with players who already play – that's huge."

In 1997, Guinane, a former Wayne State University varsity player, started The Basketball Workshop, where he originated personal training for basketball skill development. Guinane, who typically teaches high school level and up but will train anybody, says it's the oldest training company of its kind in the country, with a mission of using a proven system to improve the skill and confidence of every serious basketball player.

"Our goal is to arm them with the proper knowledge and techniques necessary to accomplish taking their game to the next level," Guinane says. "We have been and are the benchmark in the industry. Our results are legendary and speak volumes. We guarantee results of 50 to 100 percent improvement in the first four sessions to anybody."

Guinane says he's been a student of the game since fifth grade, always more interested in the details than who was winning or losing. With an estimated 40,000 lessons given across the country to his credit, Guinane answers these five questions about his unique career:

What is your philosophy as a coach? We im-



Coach Dave Guinane (right, front), who runs The Basketball Workshop at Joe Dumars Fieldhouse, works with college players Abbey Lovat of Hillsdale College (front), and (back, left to right) Bryan Edwards of Wayne State University, Kyle Hunt of Lake Superior State University, and Joe Zannetti of Marygrove College.

Good to Know

Coach Dave Guinane is president and owner of The Basketball Workshop. Run out of Joe Dumars Fieldhouse, 45300 Mound Road in Shelby Township, the workshop teaches basketball skill development using a proven system that has worked for everyone from high school athletes to pros.

To contact Coach Dave, call 586-420-7910 or email coach-dave14@yahoo.com.

To find out more about Coach Dave and The Basketball Workshop, visit www.daveguinane.com.

prove every aspect of one's game – nothing goes unnoticed. We teach doing everything in a correct way to do the best possible job on the basketball court. We are very concerned with "the economy of motion."

How did you come to be known as "The Shot Doctor"? Years ago a local sports writer doing an article on a local basketball player referred to me in the article as "The Shot Doctor." But in reality, we teach every facet of the game. Shooting is important because you can't win unless you score. Most people shoot the way that feels naturally for them but never delve into the 35 or 40 things that need to be worked on that affect the shot.

You say on your website "Turning an average player into a good player, or a good player into a great player, is an art form." Can you elaborate?

You not only need to know all the skills and how to teach, but to put it all together with goals that can change plus move a player to action. There is a feel for it that takes years to acquire.

What accomplishments are you most proud of? Helping a player get a four-year basketball scholarship, helping a player who was cut become a star player. Helping players become the best they can be. We have hundreds of college players and many are all-league in their particular division or league. This year we even have some college All-Americans. We have coached several professional players.

What are important skills to be successful at your job? Tremendous knowledge of basketball skills, an eye for detail, and a passion for training and technique.

Paycheck

Making SSA benefits count in retirement

While politicians debate the future of Social Security, many workers rely on this benefit as a significant portion of their retirement income.

For more than 10 years, the Social Security Administration (SSA) mailed statements each year to all workers summarizing their earnings history and projected benefits.

While select few groups of workers still receive paper copies, the SSA has transitioned this information from paper form to

Internet-based for the majority of Americans. Accessing this information annually on its website, www.ssa.gov, is important.

Workers should verify the accuracy of their earnings history. Also, proper retirement planning requires an accurate projection of your benefit amount. As you get closer to your retirement age, you also should familiarize yourself completely with the pros and cons of taking the benefit as early as age 62 or as late as age 70. Taking benefits early is the popular choice but not always the best choice.

Some examples of people who may want to wait beyond age 62 to begin their benefits include those who:

- Are still working
- Have other retirement assets such as an IRA, Roth or 401(k)

■ Are married with a significant difference in lifetime earnings between spouses

■ Are married with a significant age difference between spouses

Whether Social Security is your only source of retirement income or you have a million-dollar portfolio, proper planning can greatly increase the value of your Social Security benefits. Use the SSA website or the help of an expert to learn more about the unique tax treatment of Social Security benefits, earnings limitations for certain workers and opportunities for married couples to increase their benefits.

Paul E. Housey, MBA, CPA, CFP, is president of the Financial Planning Group of Snook Housey Advisors, Inc. in Troy and teaches financial planning at Walsh College. Contact him at 248-458-1100 or phousey@snookhousey.com.



Paul E. Housey

Work Smarts

3 easy ways to overcome job search rejection

Overcoming rejection can be one of the most important skills necessary for competing in today's job market.

Rejection often can debilitate job seekers by reducing their self-esteem, confidence and enthusiasm for the hunt.

Consider these three tips if you find yourself feeling rejected:

1. It's not you, it's me! This famous breakup line used to lessen the blow to the "dumpee" is not always a lie. As a former recruiting manager, I can tell you firsthand that company

budgets, priorities and hiring needs change sporadically. Also, if you hear, "We feel you are not the best fit for this role," be thankful you didn't get hired. You could have found yourself in a role that didn't deliver on your career expectations.

2. Don't land your plane. A plane uses the majority of its fuel to take off. Once in the air, it uses consistent, moderate effort to maintain flight.

If it had to land abruptly (after some turbulence perhaps), it would have to take off again, using a large amount of fuel and eventually exhausting itself. Don't land your plane when you hit a little turbulence. Finding a job is all about consistent action. Pace yourself, plant seeds daily, maintain

activity even when faced with setbacks, and you will eventually arrive at your chosen destination.

3. Don't burn bridges. Maintain professionalism with contacts you have made within the organization and never bad mouth them to others. Follow up with an email thanking them for their consideration, and ask them to keep you in mind for future opportunities. If you have built a strong rapport, ask them for feedback on what qualifications you're lacking. Ask whether it would be all right for you to reach out to them in a couple of months to see whether new positions have become available.



Kelly Olin

Finally, connect with them on LinkedIn, so that you don't lose touch. You never know whether they will move to a new company where they could fit in.

Kelly Olin, MHRLLR, CPC, is a certified career coach and professional trainer. For more career tools, coaching and resources or to request her for speaking engagements, contact 248-703-4024, kellyolincoaching@gmail.com or visit www.kellyolincoaching.com.

Career Calendar

Sponsored by



THE BIG EVENT

June 12 (TUESDAY)
Modis IT Career Open House
Modis, 3000 Town Center Drive, Ste. 2600, Southfield
3-7 p.m.; free
www.modis.com

Meet Modis career experts, learn about exciting job opportunities, and sign up to win door prizes. Immediate employment opportunities available for IT project managers, programmer analysts, JAVA developers, solution architects, SharePoint developers, business analysts and other experienced IT professionals. To schedule an appointment for a personal career consultation, complete with résumé review, interview tips and job-hunting strategies, send a copy of your résumé to detroitlucke@modis.com before June 12.

ALSO ON THE CALENDAR:

June 11 (AND ONGOING MONDAYS)

The Connections Group

InSights Group, 7187 Grand River, Brighton
Noon to 1 p.m.; \$5
www.InSights-Group.com or 810-623-5839

Meet new area business owners and service providers. Members will have an opportunity to share news and information about their business, and receive training and information on ways to capitalize on lead generation, and capture and supporting marketing strategy.

June 26-28 (TUESDAY-THURSDAY)

Cobo Center, 1 Washington Blvd., Detroit

Starts at 10 a.m.; free
www.VAforVets.VA.Gov/Detroit

Veterans and transitioning military service members will have the opportunity to apply for jobs with VA, other federal agencies and the private sector. The event will serve veterans with all levels of experience in all types of careers. Employers will conduct interviews and hire for selected positions on the spot.

GOT AN ITEM FOR CAREER CALENDAR?

Email date, time, place, description, cost and contact info (MUST include phone number for verification) to micarecalendar@gmail.com.

Shore Mortgage is more than a job... it's a career. Specializing in FHA/VA and conventional mortgage financing.

Equal Housing Equal Opportunity Lender
www.shoremortgage.com
800-678-6663

BACK ISSUES

View an archive of the Working pages at <http://bit.ly/AbfGol>



To feature your business on the Working pages, or for information about this supplement, call 586-977-7577.

2012 styleline EDITORS' CHOICE METRO DETROIT SHOPPING & SERVICES GUIDE

WHERE TO SHOP

Free app sponsored by:

Available on the App Store | Available on the Market

Take us shopping with you!
stylelinemag.com